

# Gautier Zimmermann

Head of Design & Product · Health & Care

Head of Design & Product with 9+ years of experience, specialised in Health and Care for the past 5. I help teams navigate the rich constraints of healthcare — regulatory, medical, human — to ship products that have a real impact on doctors, patients and parents. I move between design, product and tech, shape strategy alongside executives, manage teams, and still spend time in Figma.

## EXPERIENCE

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**Head of Design & Product** · Heloa Dec 2024 — Present

*Health app helping parents make sure their children grow up healthy and spot early warning signs.*

- Manage a team of 3 (Product Designer, Brand Designer, Product & Brand Designer); recruited the entire team and defined their competency frameworks
- Shape product and design strategy alongside the COO, mirroring the company strategy
- Lead the full redesign of Heloa's internal tool
- Design paywalls, CRM flows and user experiences across iOS and Android
- Evolve the Heloa Design System and oversee brand at large

**Lead Product & Design** · Heloa Mar 2024 — Dec 2024

- Took over product strategy and roadmap after the departure of the Head of Product
- Managed a team of 2 (Content Designer, Product & Brand Designer)
- Kept shipping product design hands-on alongside leadership duties

**Senior Product Designer** · Heloa Dec 2022 — Mar 2024

- Created the Heloa Design System from scratch in Figma
- Redesigned onboarding, first-time experience and retention flows on iOS and Android
- Ran user research: interviews, usability tests, behavioural analysis via Posthog

**Senior Product Designer** · Kiro Aug 2022 — Nov 2022

*AI-powered medical biology platform connecting labs, healthcare professionals and patients.*

**Senior Product Designer** · Cardiologs (acq. by Philips) Sep 2020 — Jul 2022

*FDA-cleared AI-powered ECG analysis platform for cardiologists and ambulatory cardiac monitoring providers.*

- Created the Cardiologs Design System
- Led the redesign of the ECG triage worklist used by clinical technicians
- Designed the 0→1 Remote Patient Monitoring platform, aligned with Medicare CPT reimbursement codes
- Navigated the complex US ambulatory cardiac monitoring market (IDTFs, CCTs)

**Earlier experience** 2016 — 2020

*Product Designer and Product Manager roles at Captain Contrat, Selectively, HiPay, HomeExchange and Lengow.*

## CONTACT

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## SKILLS

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Product Design · Design Systems · UX Research · Product Strategy · Team Management · Prototyping · Design Leadership

## TOOLS

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Figma · Xcode · Posthog · Notion · Claude · Claude Code

## LANGUAGES

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French (Native)

English (Full Professional)

Spanish (Professional Working)

## EDUCATION

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### The Design Crew

Design Leadership & Management · 2025

### The Design Crew

Product Design · 2019

### NEOMA Business School

MSc Marketing & Communication · 2012–2016

### Queensland University of Technology

Exchange semester · 2015

## SIDE PROJECTS

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### Velo Parkr

iOS app I designed and built to find free bike parking spots.

### Design Journeys

Podcast meeting French-speaking design talents. 131K plays (2019–2025).

### Republ33k.fr

Pop culture blog, 8.1K users/month (2011–2015).